

FOR IMMEDIATE RELEASE:
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Veteran Strategies, Inc. Celebrated as Vendor of the Month for November 2024

INDIANAPOLIS – Today, the Office of Minority and Women Business Development (OMWBD) Director, David Fredricks recognized Veteran Strategies, Inc., a veteran-owned business founded by Robert Vane, as the Certified Vendor of the Month for November 2024.

In 2010, Robert Vane founded Veteran Strategies, Inc., with a vision for transforming the scope of public outreach and communications in the greater Indianapolis area. Through the years, Vane has worked with business and community leaders across several industry sectors to develop their messaging and public outreach. Vane is a veteran of the United States Army and provides pro bono services to veteran and veteran-owned businesses in Central Indiana as a salute to their services in the armed forces. As a public relations firm, Veteran Strategies Inc. also specializes in media relations, brand development, crisis communications, marketing, and speechwriting.

From working alongside urban development groups to government agencies, Veteran Strategies, Inc. has played an essential role in strengthening communication between Indianapolis industries and our Hoosier community. Vane works to boost other small businesses by doing XBE recruitment as well, creating strong financial foundations for minority business owners to build upon. Robert Vane and Veteran Strategies, Inc. have cemented themselves as a pillar of public relations in the city of Indianapolis for their dedication to impactful messaging.

“My business partner Jenny Dexter and I are grateful and humbled to receive this recognition from the Mayor’s Office of Minority and Women Business Development,” said Vane. “We need more veteran businesses flourishing in Indianapolis, and I know the mayor’s office is committed to making it happen.”

Outside of the office, Robert Vane continues to foster the spirit of community knowledge and engagement in his personal endeavors. In 2019, Vane began a podcast called “Leaders and Legends” that tells the stories of prominent Hoosiers of the past, present, and future. From renowned collegiate history professors to elite politicians, such as Former Vice President and Governor Mike Pence, Vane’s podcast seeks to educate listeners about the wealth of information and advice that intersects in the Crossroads of America. Furthermore, Vane has contributed to local news media such as *The Indianapolis Star*, *The Indianapolis Business Journal*, and several radio and television news programs.

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About City of Indianapolis Office of Minority and Women Business Development:

The Office of Minority & Women Business Development (OMWBD) is committed to serving businesses owned by minorities, women, veterans, and people with ADA disabilities. The agency helps you access contract opportunities from the city, county, municipal, and privately funded projects in Central Indiana. Businesses interested in becoming certified as a minority, woman, veteran, or disabled-owned business enterprise can learn more about the process and connect with OMWBD [here](#).

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